

METHOD OF PROVIDING COMPARATIVE MARKET INFORMATIONABSTRACT OF THE DISCLOSURE

5 A method of providing information with respect to a
market displays, for each of a plurality of market
participants, information with respect to the total
number and value of units sold during a period in each
of a plurality of channels of the market. The method
displays graphical controls by which a user may select a
10 style of displaying the information with respect to
number and value of units sold. The method may also
display graphical controls for enabling the user to
display additional information with respect to each of
the market participants in each of the channels.